



THE INTERNATIONAL ASSOCIATION OF  
LIONS CLUBS  
Nordic Lions Cooperation



**RECOMMENDATIONS FORM SEMINARS AND WORKSHOPS  
FROM NSR2021 IN HELSINKI**

	Description	Recommendations and goals	Status
1	<p><b>Keynote Address and Climate Change workshop</b></p> <p><b>The Lions Forest – The biggest forest in the Nordics</b></p>	<p><b>Explorer Pata Degerman</b></p>	
	<p>Project that will reduce carbon dioxide in atmosphere. Based on IPCC studies to plan a tree is best one single action against global warming. Idea is to find a common direction for the Nordic Lions Clubs regarding environmental issues starting in 2022. An idea which will improve the Lions Clubs visibility – effectiveness – attractiveness.</p> <p>Project is measurable</p> <ul style="list-style-type: none"> <li>• how many trees are planted</li> <li>• how much it will reduce the carbon dioxide</li> <li>• how much oxygen it will produce</li> </ul> <p>Project is scalable and possible to format to other countries or organizations to copy.</p> <p>NSR Role in initial phase of the project</p> <ul style="list-style-type: none"> <li>• provide educational and inspirational video that inspires Lions Clubs and/or school children to plant trees</li> <li>• competition aspect if wanted (friendly competition which MD plants most trees)</li> </ul> <p><b>To Lions Clubs</b> – ideas from the workshop</p> <ul style="list-style-type: none"> <li>• arrange the places to plant the trees</li> <li>• provide the plants and seeds</li> <li>• collect seeds and sow them in preorganized areas</li> <li>• sell seedlings to public</li> <li>• provide an envelope containing seeds for people to put in the ground - either free or with minimal fee</li> <li>• give a seedling to every child born in the city and arrange a place where the family can plant the tree</li> <li>• plant trees</li> <li>• schools and children – educational activities “sow a seed, watch it grow, plant the seedling”</li> <li>• events for the public – families/clubs planting trees.</li> </ul>	<p>MDs, Districts and Clubs are recommended to contact local forest owners and help planting trees, distribute tree seeds and raise awareness of the role of forests as an action against climate change.</p>	<p>Sent to the Nordic GST Group for further discussion.</p>

	Description	Recommendations and goals	Status
<b>2</b>	<b>UN SDG workshops / Executive</b>		<b>Director Helena Laukko</b>
	<p>We should change the focus, and look north, instead of (as is today) only helping the southern part of the world. What this in practice could mean is for example to see what could be done for Svalbard, Spitsberg, for the glaciers, and the like.</p> <p>Think Bigger: Collect the 10 best practices of how to help the environment within the Nordic Lions Clubs should be collected, and share it throughout the Nordics to all Lions Clubs via NSR.</p> <p>More common Nordic focus should be put on the efforts we are doing for the environment.</p>	MDs, Districts and Clubs are recommended to collect and share best environmental project ideas in the northern region against global warming.	Sent to the Nordic GST Group for further discussion.
<b>3</b>	<b>Social Exclusion workshop</b>		<b>Researcher Teija Hammar</b>
	To create a development group to found service activity. Purpose of the activity is to offer ways of learning to unemployed people. This can be achieved by mentoring/classes/training. The goal is to help unemployed people to build their skills, interview technics, prepare CV with them and help with social connecting or act as support person for the unemployed people on courses. For the activity to succeed we feel it needs cooperation with Unemployment Office/Ministry of Labour/another organisation. Connect with unemployed in social media, via newspapers offering Lions expertise.	MDs and Districts are recommended to organize or coordinate with partners training for unemployed people and develop their job search skills.	Sent to the Nordic GST Group for further discussion.
<b>4</b>	<b>Lions and External Partners</b>		<b>CED Maarit Kuikka</b>
	NSR should help us build Nordic partnerships around mutual Lions activities mobilizing all 50 000 Lions members in Nordic countries. Diabetes youth camp could serve as a pilot of this type of an activity.	Joint Nordic service project with partners are recommended.	There is a partnership seminar at NSR 2022
<b>5</b>	<b>IR Projects workshop</b>		<b>ID Heimo Potinkara</b>
	Which kind of project proposals the NSR could come up with for the future and what kinds of other forms of cooperation we should develop. We could select from accepted focus areas sustainability, water projects and tree planting projects. Contact persons from all subject areas could come up with new suggestions. 2025 might be a good time for a next joint Red Feather Campaign.	Joint Nordic environmental projects are recommended. Nordic Red Feather campaign is recommended in the late 2020s.	