THE INTERNATIONAL ASSOCIATION OF
LIONS CLUBS
Nordic Web Group.

Notes from project team for the NSR website

The project team for the NSR website held its first meeting on 12 January 2022. In the meeting, various topics related to the NSR website and its development were discussed. These topics serve as a starting point for developing the final product but can change and evolve as the project matures.

Access
The aim is to design and write the NSR website for the general public, and not just Lions.

Audience
On the NSR website there will be e.g. an option to publish various positive material about the work of the Lions in the Nordic countries. Positive coverage can support the increase in the number of Lions members and Lions clubs. Therefore, discussing the decrease in the number of members and clubs should be avoided.

Information about NSR
The NSR website will have an area where NSR will be introduced, what its role is, main projects and success stories.

Tab for each of the Nordic countries
A tab for each of the Nordic countries will be set up on the NSR website. There you could find information and presentations about the Lions work in each country. Then content will focus on successful projects and ensure that Lions members and/or Lions clubs can learn from each other, and that Lions clubs can pursue projects already proven successful in other Nordic countries.

Information about NSR Congress and registration.
For each NSR session, there will be information on the NSR website about the upcoming session and there will also be a link to the registration page of the relevant session along with important information.

Database
The NSR website will store the minutes of NSR meetings and various data on NSR's work, photos, etc. The database can be very useful for those who will be writing articles or other material about Lions activities in the Nordic countries in the future.

The project team will continue their work, and as mentioned above, the topics will change and develop in the coming weeks and months.

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